



Indian Institute of Banking & Finance

Committed to Professional Excellence

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Announces the **62nd**
International Banking Summer School



New Delhi - Agra
30th August - 10th September '09

Visit Surging India - Participate in 62nd IBSS
Have a Rewarding Experience



About IBSS

International Banking Summer School, popularly known as "IBSS" is a unique annual educational event for executives of banks and financial institutions world over. Established in 1948 by the Institute of Bankers, London, the IBSS has, since 2005, been organized by various Banking Institutes in association with EBTN (European Bank Training Network), an Association of 35 Banking Institutes in Europe with Associate Members all over the world. Every year the School is hosted by one of the world's leading Banking Institutes / Associations in different parts of the world. IBSS is a brisk academic exercise for 10 days that provides a platform for the practitioners of banking and finance to learn and share the best practices and products available in today's fiercely competitive global banking arena and to develop networking with global peers for a sustainable business relationship.

About IIBF

Established in 1928 as a Company, Indian Institute of Banking & Finance (IIBF), (formerly known as the Indian Institute of Bankers), is a professional body of banks, financial institutions and their employees, supported and managed by the Banking and Finance industry in India. During its 80 years of service, IIBF has emerged as a premier institute in banking and finance education for those employed as well as seeking employment in the sector, aiming for their professional excellence. Since inception, the Institute has taught numerous members and awarded several banking and finance qualifications, viz., JAIIB, CAIIB, Diploma and Certificates in specialized areas and helped them to sustain their professionalism through continuing professional development programmes, such as, Conferences, Seminars, Lectures, Newsletters / Publications and Management Development Courses in collaboration with leading management institutes.

About IBA

Indian Banks' Association (IBA) is a voluntary service organization of the banking industry in India. It represents various constituents of banking and finance industry covering public sector banks, private sector banks, foreign banks, urban co-operative banks, development financial institutions, mutual funds and district central co-operative banks. Reflecting the growing complexity of finance, the Association's role has expanded, from assisting member banks with their activities, to function as a self-regulatory organization and as an effective liasoning agency between the industry and authorities and preparing the members to adapt themselves to the changing times.

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International Banking Summer School-2009

Strategies for the era of Turbulence and Changing Contours of Banking

If banking in the past was solid (brick and mortar), conservative (risk avoiding), traditional and personalized, today it has moved to virtual space, risk seeking, outsourced and distant. Transactions of staggering volumes take place at mind boggling speed. The products in offer are many and complex. Outsourcing has become a strategic initiative and customers are no longer directly approached. As against the practice of 'accepting deposits for the purpose of lending' banks are aggressively buying and selling 'liabilities and assets'. There is a greater focus on selling every which way. Services have been productized and have formed different verticals of business.

In the last decade, realizing that banking is growing at tremendous speed and becoming more complex the regulators have been introducing new pieces of regulation on almost all aspects of banking. Thus, globally, the sector has witnessed many new initiatives like Basel-II, Anti Money Laundering, Accounting standards, etc. Further more, the local regulators have tightened exposure norms and investment norms. Banks are encouraged to merge to attain the economies of scale. In essence, the regulatory response is tightening the framework within which banks have the freedom to operate.

With the arrival of Basel-II and similar regulations it was hoped that the bank failure is a thing of the past. Almost! Yes, almost. But, today, yet again, the world of banking is in turmoil. Bigger banks are falling. Better banks are tottering. Issues of Governance, poor decisions, miss-selling, over exposure, inadequate regulation, investing in risk, complicated products, greed and dishonesty of some, etc. are being cited as the root causes. As Governments across the globe are coming forward with rescue packages; the banking contours are being redrawn.

On this backdrop the theme of the School will be *"Strategies for the era of Turbulence and Changing Contours of Banking"*.

The School will be structured on the themes of

- **Changing Contours of Risk** : The speed with which the risk has assumed center stage during the recent Tsunami of failure of Institutions and banks is alarming. Evidently investing in risk is risky business. The known and unknown risks warrant a unsullied look into aspects such as
 - New facets of origination, distribution and regulation of risk.
 - Appropriateness and adequacy of the Global, Local or Glocal (a mix of Global and local) regulation.
 - Governance issues within the financial Institutions about risk taking and risk management.
 - Inadequacies of accounting and disclosure norms particularly in the Global Banking space.
- **New Frontiers of Banking** : From brick and mortar to virtual space, banking has become a new experience on account of IT / ICT advancement. India as the development hub of software and the back office to the world of banking and finance, is the right place to do a crystal glazing on
 - IT / ICT capabilities in risk management
 - IT / ICT capabilities in banking and finance



- **Emergence of Inclusive Banking** : While expanding technology based banking, banks have to address the needs of those considered beyond reach so far. Developed countries like USA or developing ones like India have initiated positive steps in the area of :

- Financial inclusion
- Microfinance

- Besides banking, participants would be keen to know more about INDIA. Indian business leaders will share their views on the World of Business.

The school will include lectures by experts, regulators, group discussions, case analysis, field visits, simulation exercises, films, and plenary sessions. The School will conclude with a high profile panel discussion covering the themes of the entire programme.

There will be time for outing, cultural shows, and visiting historical monuments.

Date	30th August to 10th September 2009 - Reasonably good climate, a most suitable period for the participants from all over the world. School will be held in New Delhi from 30 th August to 6 th September and in Agra from 6 th to 10 th September, 2009.
Venue	New Delhi - Capital of the country; and Agra - the land of one of the Wonders of the World - TAJ MAHAL - are cities of significant cultural values.
Speakers	Renowned global Speakers from Banking, Finance & IT
Non-Academic	<ul style="list-style-type: none"> • Social events for networking and developing business relations • Sight-seeing in Delhi and Agra • Memorable visit to TAJ MAHAL

Attendance Criteria : Open to experienced bankers and finance professionals in the age group of 30 and 45 and have potential to advance to senior / top management position. The participants should be fluent in English.

School Fee

Early Bird Fee up to 31-03-2009	INR 310,000
Early Bird Fee between 01-04-2009 to 30-06-2009	INR 325,000
Regular Fee from 1 st July, 2009	INR 350,000

Applicable Euro / US Dollar exchange rates are available in the web site of Reserve Bank of India : www.rbi.org.in

The school fee includes :

- 10 days academic program.
- 11 nights of 5 star accommodation at Le Meridien Hotel, New Delhi and Jaypee Palace Hotel, Agra.
- Transfer between Delhi and Agra.
- Sight seeing trips / social events included within the programme.
- Breakfast / lunches / dinners within the programme for all days.

For more details, contact IBSS team:

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